

Station KSNV-TV LAS VEGAS, NV.
 Advertiser () HORSFORD FOR CONGRE
 Product HORSFORD ADD
 Estimate# 1838
 Buyer Jesse Demastrie
 Phone#
 Fax#

Agency () GMMB
 3050 K ST NW
 WASHINGTON, DC 20007
 Agency C/P1/P2/E 115/122/1838
 Flight Dates 09/21/2012 - 09/24/2012
 Hiatus Weeks

Rep Firm
 Sales Office () PHILADELPHIA
 Salesperson () AMY MCCREARY
 Salesperson Phone# 215-568-6540
 Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	F,M	5A-6A	WAKE UP WITH THE WAGNERS	:30	\$325.00	09/21-09/24	1	1	1	\$325.00	
	2	F,M	6A-7A	WAKE UP WITH THE WAGNERS	:30	\$650.00	09/21-09/24	1	1	1	\$650.00	
	4	SA	7A-9A	SATURDAY TODAY	:30	\$625.00	09/22-09/22	1	1	1	\$625.00	
	5	SU	7A-8A	TODAY ON SUNDAY	:30	\$625.00	09/23-09/23	1	1	1	\$625.00	
	8	F,M	10A-11A	TODAY SHOW III	:30	\$325.00	09/21-09/24	2	1	2	\$650.00	
	9	F,M	11A-12P	RACHEL RAY	:30	\$325.00	09/21-09/24	1	1	1	\$325.00	
	10	F,M	12P-1230P	NEWS 3 AT NOON	:30	\$425.00	09/21-09/24	1	1	1	\$425.00	
	11	F,M	1230P-1P	NEWS 4: THE AGENDA	:30	\$325.00	09/21-09/24	1	1	1	\$325.00	
	13	F,M	2P-3P	THE DOCTORS	:30	\$325.00	09/21-09/24	1	1	1	\$325.00	
	14	F,M	3P-4P	DR. PHIL	:30	\$450.00	09/21-09/24	1	1	1	\$450.00	
	22	SA	630P-730P	WHEEL OF FORTUNE	:30	\$500.00	09/22-09/22	2	1	2	\$1,000.00	
	23	M	8P-10P	THE VOICE	:30	\$4,000.00	09/24-09/24	1	1	1	\$4,000.00	
	29	SA	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$1,100.00	09/22-09/22	1	1	1	\$1,100.00	
	31	F,M	3A-4A	MAD \$:30	\$30.00	09/21-09/24	1	1	1	\$30.00	

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	32	F,M	630P-730P	WH/JEP	:30	\$1,000.00	09/21-09/24	2	1	2	\$2,000.00	
	33	SU	12A-1A	DLINE	:30	\$30.00	09/23-09/23	1	1	1	\$30.00	
	34	SU	430A-459A	EARLY TODAY	:30	\$200.00	09/23-09/23	1	1	1	\$200.00	
	35	SU	4P-515P	Buyline Comment: FNIA	:30	\$2,400.00	09/23-09/23	1	1	1	\$2,400.00	

---REPORT TOTALS---
 Report Totals: 21 / \$15,485.00

---SALES MONTHLY TOTALS---

Sep 12: 21 / \$15,485.00
 Sales Totals: 21 / \$15,485.00
 Station Totals: 21 / \$15,485.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

Market Totals		\$64,521							
CATV	0%	KBLR	0%	KINC	0%	KLAS	33%	KSNV	24%
KTNV	28%	KTUD	1%	KVCW	1%	KVMY	1%	KVVU	12%
XXXX	0%								

---COMPETITIVE COMMENTS---

NEW ORDER
 EST SHARES
 Books JUL12
 Demos RA35+

Rep Order# 6854595 Ver# 1 Mod# 0 Status Confirmed

Traffic Order# 106858

Printed: 09/25/2012 12:32 PM
Last Received: 09/20/2012 1:33 PM
Showing Buylines: All Lines

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---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---
CASH IN ADVANCE